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WORK-LIFE BALANCE OF EMPLOYEES IN BANKING SECTOR IN KANYAKUMARI DISTRICT

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ABSTRACT

Human resource is considered to be the most valuable asset in any organization. It is the sum total of inherent abilities, acquired knowledge and skills represented by the talents and aptitudes of the employed persons. Human resources should be utilized to the maximum possible extent in order to achieve individual and organizational goals. Our lives are characterized by a pronounced by a conflict between professional work and family lives, since ever-longer working hours seen to leave us with less time for our interests, family and leisure time in general. The study has been carried out in Kanyakumari district. The district shares common boundary with the Tirunelveli district on the north and east. The south eastern boundary is the Gulf of Mannar. On the south and south west, the boundaries are the Indian Ocean and the Arabian Sea. On the west and North West it is bounded by Kerala State. For the present study primary data were collected from the respondents. A well framed questionnaire was used to collect more meaningful and maximum information. Initially a pilot study was conducted to test the reliability and validity of the questionnaire. Employees working in both public and private sector banks were selected for this study. Employees working in different categories viz. low, middle and top level executives were selected on simple random sampling method. Seventy five samples have been selected. Equal importance was given in the selection of sample respondents in both public and private sector and levels of management.

KEYWORDS: *Home, Office, Personal, Work-life balance.*