RURAL URBAN MIGRATION AND ITS IMPACT ON THE ELDERLY RURAL MIGRANTS IN CHENNAI CITY IN INDIA

DR.K.S.MEENAKSHISUNDARAM*; DR.N.PANCHANATHAM**

*Ph.D,Director Research and Professor,
Department of Management Studies,
SCSVMV University, Kancheepuram, India

**Ph.D,HOD,
Department of Business Administration,
Annamalai University,Chidambaram, India

ABSTRACT
Migration from rural to urban areas has become now common in every family. Globalisation, Liberalisation and rapid growth of employment opportunities have made the rural people to migrate first individually to urban areas for employment. Further this individual Migration makes other elderly family members also to migrate from rural areas in order to take care of children especially when both the husband and wife are employed in a family or due to other domestic reasons. The elderly parents have to necessarily leave their rural area to give their support. This paper analyses the factors contributing to the elderly migrants’ adjustment in the urban areas. A sample of 160 randomly selected migrants was interviewed using and the gathered data were analysed. Data analysis reveals that 80% of elderly migrants in Chennai city have to face the problems of noise and pollution followed by high cost of living and loneliness at home.

KEYWORDS: Migration, Rural Urban Migration; Urban areas; Problems of Elders,