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AN ANALYTICAL STUDY ON ENTREPRENUERIAL ATTITUDE AMONG THE MANAGEMENT GRADUATES WITH SPECIAL REFERENCE TO NAGPUR REGION

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ABSTRACT

The word Entrepreneur have a great significance in the context of economic growth in a rapidly changing socio-economic and socio-cultural climates, both in developed and developing countries. Entrepreneurial competences makes all the differences in rate of economic growth. Several factors go into making of an entrepreneur. Individuals who initiate, establish, maintain and expand new enterprise constitute the entrepreneurial class. He is considered as one of the main ingredient of the economic development of a nation. Entrepreneurs and entrepreneurship are arguably the pillars on which societies were built. In this era of industrialization & globalization employment is a big issue. This is a matter of concern to the parties, the employer as well as the candidate. There is always a gap between the institute's final product and the industry requirement due to the curriculum and lack of practical orientation. An entrepreneur can create job opportunities and thus can come with an avalanche solution for the employment issue. This paper makes analytic study about the entrepreneurial liking in the youth and the role played by the other factors like institute, family and institutes in producing entrepreneurs.