A STUDY ON INVESTOR AWARENESS ON DERIVATIVES

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ABSTRACT

This paper examines Investor awareness as a very important concept for their efficient use of any products in the derivatives market. Hence a study of the investor’s awareness and preferences is very important as it acts as a guide for steps to be taken for popularizing the use of Futures and Options segment and finding out the reasons for which people inhibitions about using them have. For the analysis, Power securities limited company’s information has taken in this study. This study is based on the following two objectives:

1. To examine the investor awareness of derivatives.
2. To evaluate the features and benefits of trading.

For this study survey questionnaire has been used to collect the data and for the analysis MS-Excel has been used to draw the graphs and tables.

KEYWORDS: Derivatives, investor awareness, futures and options.