SCENARIO OF OMAN TOURISM

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ABSTRACT

The main purpose of this research paper is to highlight the various activity of tourism in the Sultanate of Oman. Oman Tourism is a developing tourism, which was depressed by previous rulers. About 5751606 inbound, outbound and Transit Traveller/visitors arrived at Muscat International Airport in 2010; out of total 30% came from Europe only. There were 248 hotels in 2011 and 12,195 hotel rooms with 19,265 beds and an occupancy rate of 45% in 2011. Tourism expenditure receipts totalled in inbound tourism was Omani Riyal 140,548 in 2010 year. All travellers must have a valid passport and a visa before travel in Oman. Visas are issued upon arrival at all entry points and can be used at any time within six months of the issue date. The estimated daily cost of staying in Muscat is $275 in 2011 as per the yahoo answer & US Department in Oman. People can enjoy there with various type of tourism available means multipurpose tourism can see there like: Eco and Nature Tourism, Sports and Activities Tourism, Culture & Traditional Tourism, Beach Tourism in Oman, Rural Tourism in Oman, Heritage Tourism, Adventure Tourism in Oman, Wild Life Tourism, MICE (Meeting, Incentives, Conventions and Exhibitions) Tourism, Island Tourism. The people also enjoy of Sand Dune Safari with camel & can participate in jeep race competitions. On another side marine tourism also famous in Oman due to Dolphin and Whale watching the long and neat and clean sea shore and turtle watching is also enjoyable there. The total Tourism Value added 606,268 was in 2010 along with 2.66% Tourism share in GDP. The tourist visa is valid for one month after entry. Most large hotels have clubs that offer various
recreational activities, water sports are popular, but lance fishing has been banned as a protection measure.