



## INFORMAL ENTREPRENEUR: A STUDY FROM DHAKA CITY

ABDALUR RAHMAN SADI\*; RUMANA ASHAD\*\*

\*Territory Manager  
Airtel , Dhaka, Bangladesh

\*\*Graduate Teaching Assistant  
East West University  
Dhaka, Bangladesh

---

### ABSTRACT

*Like many other developing countries in Bangladesh the presence of informal sector is quite perceptible and significant. But in Bangladesh Informal sector does not exist in a vacuum like many other countries. Maintaining a two way flow of labor, goods, finances etc between the two sectors – there are clear interconnectedness, partnership and continuity with the formal sector. Whether informal economy should be left as marginalized, 'survival' economy or vibrant, entrepreneurial part of the economy about this there exist a looming debate. The entrepreneurial potential of the informal sector in Bangladesh is in this paper eyes. This study deals with forty informal sector comprise respondents from four segments: Raw food business (Fish, meat, vegetables), Service business (mobile phone, electrical, civil, watch etc), Transportation (different types vehicle), Street processed food. Street processed foods segment have more potential for better future found by this survey. Retail business in informal sector in the landscape of Metropolis Dhaka is the main issue of this study. More area should be included in this type of study for generalizing the finding.*

**KEY WORDS:** *Informal sector, Dhaka, Entrepreneur*

---