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A STUDY ON PROBLEMS AND FUTURE PROSPECTS IN WOMEN ENTREPRENEURSHIP IN INDIA

ANU GOYAL*

*Extension Lecturer,
Govt. College,
Bhattu Kalan, Haryana, India.

ABSTRACT

Business activities of any country play an important role in developing that country's economy. Today increase in standard of living, low per capita income and future risk are some forces which makes the women to take part in business activities. So after breaking the household barriers they come forward and now compete with the men in every field and in every walk of life. They make adjustment in their household responsibilities and business activities and also play an important role in economic development of the nation. They face various problems in their path in this men dominated society. Today due to positive efforts we are in a satisfactory position that women stand tall in their business and are applauded by the society. Although today women have made progress but still they need some programmes and schemes time to time to motives them in this field.

This paper mainly focused on the study of women entrepreneurs, reasons for low women entrepreneurship, suggestions for development of women entrepreneurs, government role in this field, some institutions that play an important role for women entrepreneurs development and its future prospect in India.

KEYWORDS: *Business, Entrepreneurship, Society, Women.*