HUMAN RESOURCE DEVELOPMENT FOR TOURISM INDUSTRY: A DESCRIPTIVE STUDY OF HOTELS IN KARNAL

Manika Batra*; Dr. Neelam Turan**

*Assistant Professor,
Department of Commerce,
KVA DAV College for Women,
Karnal, Haryana, India.
**Assistant Professor,
Department of Commerce,
Government College for Women,
Karnal, Haryana, India.

ABSTRACT

India has not followed other developing countries in pushing ahead with mass tourism centered on beaches but has continued to be a country for the tourist interested in its culture; tourism also does not play a prominent role as a foreign exchange earner. On the other hand, the tourist industry is of special interest to a country like India because it offers employment and opportunities for the development of economically-weak regions International tourism in India concentrates on a few target areas which can be ordered hierarchically. National economic growth and development depend upon the interaction of a set of exogenous and endogenous variables. Among the endogenous factors are human resource development (HRD) and what has been called "social capabilities" and capacity building The purpose of this paper is to illustrate the importance of a sound and participatory strategic planning process for the management of tourism at national and regional levels and its contribution to the sustainable development of destinations. The core issue related to training, organization, and career development efforts to improve individual, group and organizational effectiveness in tourism would be resolved. A system of training and professional education with necessary infrastructural support capable of generating manpower sufficient to meet the needs of the tourism and hospitality industry, both quantitatively and qualitatively has to be developed. Strategies related with strengthening the skills, competencies and abilities of people i.e capacity building are to be implemented so as to be competitive in every aspect. An environmental safeguard is the need of the day. Both primary and secondary data would be gathered and collected data would be analyzed by various statistical tools.