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A STUDY ON QUALITY OF WORK LIFE AMONG THE EMPLOYEES IN NARASIMHA MILLS PVT. LTD., COIMBATORE

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ABSTRACT

Quality of work life is a philosophy, a set of principles, which holds that people are the most important resource in the organization as they are trustworthy, responsible and capable of making valuable contribution and they should be treated with dignity and respect. The elements that are relevant to an individual's quality of work life include the task, the physical work environment, social environment within the organization, administrative system and relationship between life on and off the job. This research utilizes random sampling of 60 employees distributed in different departments in Narasimha Mills, Coimbatore. Interview method was used to collect the data. This study deals with job challenges, work environment, training imparted, team work, reward system and facilities provided to the employees in the Narasimha mills, Coimbatore. The study concludes highlighting the Narasimha mills, maintaining smooth relationship between workers and management, which leads to enrichment of organization efforts.

KEYWORDS: *Quality of work life, work life balance.*