DIGITAL INDIA AND INDIAN ECONOMY

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ABSTRACT

We are living in arena of technologies and digital world, where the best possible use is made of digital technologies. Indian economy is emerging at a fast pace that requires the people to be financial literate to take well judged decisions. The 'Digital India' programme, an origination of honorable Prime Minister Mr. Narendra Modi, targets to make government services available to people digitally and enjoy the benefit of the latest information and technological innovations. It is a programme to prepare India for a knowledge future. The motive behind the concept is to connect people with high speed internet network and improving digital literacy. The Digital India programme faces the serious barriers in implementation. The axiom of this research is to find out how the government services can be available to every citizen electronically and improve the quality of life of every citizen.

Key words: Indian economy, Digital India, e-services

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INTRODUCTION

Today, we can't visualize our life without technology. In the 21st century, one of the most important technologies is the power of the digitization. The system, which allows individuals to communicate globally. Digital India is a programme to transform India into a digital society and knowledge economy. It was launched on **July 2, 2015** to ensure that government services are made available to citizens electronically by improving online infrastructure and by increasing internet connectivity or by making the country Digitally empowered in the field of technology. It consists of three core mechanism as follows:

➢ The construction of digital infrastructure.

➢ Providing services digitally.

➢ Digital literacy.

The aim of digital india is to available digital services. Digital india initiatives could help in achieving objectives of:

➢ • Education for all.

➢ • Information for all.

➢ • Broadband for all.

➢ • Leadership structure.

Digital India is a government made programme which covers many areas. This initiative will ensure that government services and information are available anywhere, anytime on any device that are user friendly and secured with Digital India project, the government is ready for the big programme by connecting every service with e-power. According to the latest Economic Survey 2015-16, the Indian economy will continue to grow more than 7 per cent in 2016-17. According to Fitch Ratings Agency, India's Gross Domestic Product (GDP) will likely grow by 7.7 per cent in FY 2016-17 and slowly accelerate to 8 per cent by FY 2018-19, driven by the gradual implementation of structural reforms, higher disposable income and improvement in economic activity. Although there have been various initiatives taken by our Honourable Prime Minister Mr NarendarModi such as –

➢ Make In India,

➢ Swatch Bharat Abhiyan,

➢ Digital India,

➢ Pradhan Mantri Jan Dhan Yojana etc.

PROGRAMMES OF DIGITAL INDIA

The government aims to target nine 'Programmes of Digital India' which are as follows:-

➢ **Broadband highways**

Broadband for all rural.

Broadband for all urban.

Mandate communication infrastructure in new urban development and buildings.

➢ **Universal access to mobile connectivity**

➢ To connect unconnected areas by using technologies.

➢ Increasing networking services

➢ To provide universal phone connection.

➢ **Public internet access programme**

➢ It is a national rural internet mission.

➢ CSCs- Made viable, multifunctional end-points for service delivery.

➢ Post offices- To become multi-service centers.

➢ **e-Governance**

➢ To reform government through technology.

➢ Online application and tracking interface between departments.

➢ To transform every manual work into fully automation system inside government.

➢ Quickly respond, analyze and resolve persistent problems and many more.

➢ All databases and information to be electronic, not manual.

➢ **e-Kranti**

   ➢ Technology for Education e-education.

   ➢ Technology for Health e-healthcare.

   ➢ Technology for Farmers.

   ➢ Technology for Security.

   ➢ Technology for Justice.

   ➢ Technology for Financial inclusion.

➢ **Information for all**

   Citizens have open, easy access to information.

   2-way communication between citizen and government.

   Online messaging to citizen on special occasions.

➢ **Electronic manufacturing**

   Target net zero imports is a striking demonstration of intent.

   There are many ongoing programs which will be fine-tuned.

   Need strengthening.

➢ **IT for jobs**

   Train people in smaller town & villages for IT sector jobs.

   To provide training and teaching skills to the youth for employment   opportunities in
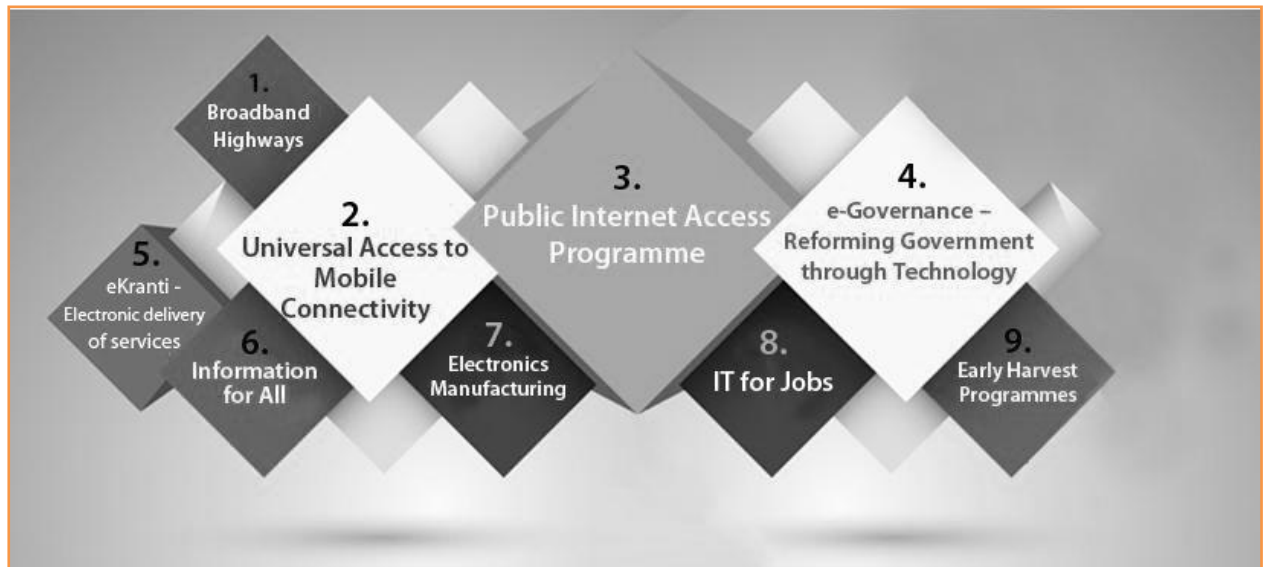the IT sector.

   Emphasises on the setting up of BPOs to enable ICT-enabled growth.

➢ **Early harvest programme**

   Government greetings to be e-greetings.

   Educational books to e-books.

   Biometric attendance and Wi-Fi in all universities

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CONCLUSION

To conclude the digital India programme is a flagship programme of the government of India to shape by connectivity and technological opportunity. It is a vision to transform India into a digitally empowered society and knowledge economy. It is a good effort to develop India. Although, digital India programme is facing some barriers, yet it has a great impact on India to make the best future of every citizen. We Indians and others should work together to shape the knowledge economy. More employment prospects will open for the youth that will boost the nation's economy. Digital India programme is a welcome step in shaping India of the 21st century powered by connectivity and the technological opportunity.

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