



Librarian business purpose and essential qualities

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Abstract :

This paper emphasizes on how library business can develop and what essential quality requires in the field of library to develop library business. It also discusses how personality development skills can help the library professionals in handling the different types of users of the library. It helps them to become successful in their profession by fulfilling the demands of the users.

Keywords: Business, Social welfare, Selfless service, Personality Development, Librarianship, Library Profession.

Introduction

The library is the heart of the country & education system. Any goes. Thus the goal behind doing every business is to gain something in the social, economic, educational and cultural progress of the individual nation. Libraries have a big share. Today, libraries are not just libraries, but Acharya Mammooty has stated two objectives for the benefit of human beings. Information centers are being set up. It provides readers with the information they need to succeed and prosper. In this, Acharya Mammotyanyash gives libraries. Considering the needs of the readers, the library has given top priority to honor. This is how librarian work is done - Andharjan, bibliography, bibliography as well as information business is also a great business. To provide benefit services in this too. To accomplish these tasks, trained librarians are required to serve and pay readers. The work of a librarian is a profession. Making Money Through Money, Honor in Life and Making Money in the Library Business. Library Business: Business is a business in simple language. Is required. Thus the librarian becomes a person who achieves the purpose of the business in his own home or in the factory himself or others. Work done with the help of an individual is a business / business hope.

Purpose of Library Business

1. **Achieving Success and Wealth** : Pujari in the Temple Puja - Archana The Future of the Librarian Business in India: Literary Writers Create Their Literary Works Anand Anandpalan is a business that many people get, just as librarians seem to be turning to the profession by providing services to their readers. Enjoying education in India. Everything is paid for in this business. Institutions, government departments, research centers and laboratories etc. Of quantity but nothing is taken. As there is a growing number of libraries in general, there is a need for a trained specialist to run the library with the objective of earning money and making a living.



2. **Social – Welfare** : The main purpose of libraries is related to the welfare of the society, production, financial matters and services. Yes. Therefore, the purpose of librarians is to do social welfare, to serve other people with the help of staff or our own service. To fulfill this purpose, librarians sell all their belongings and earn money. This is called business. Teachers as well as librarians etc. Dr. Ranganathan had said that all these people earn their living by donating their social development to India. From a business point of view, it is impossible without customers and librarians. Dr. Ranganathan's demands are different. Librarians We see the fulfillment of our knowledge of prophecy today. Readers are constantly trying to meet the demands of the readers. As a result, many libraries, science centers and librarians in the country today spend their entire lives in the form of a library network dedicated to meeting the needs of the readers. Like a lawyer getting advocated on behalf of his vulgar. Make money from them. Money by serving Dr. Romans

3. **Happiness** : Librarians get happiness from the service given to the readers. Teachers earn money by teaching. Is achieved. Librarians give their readers the same happiness and joy when any work is done and in return they get these two experiences. Happiness is paid after receiving personal benefits. It is paid directly to your readers, but that happiness is fleeting. Happiness is what everyone earns. Libertarianism is a business. But this is what you get in business. But happiness gives happiness. That perpetual business is more challenging than any other business. Lasts. Happiness is found only in a few businesses. Due to the importance of libraries in their society, they come up with a business called Temple of Knowledge. Is called. As the business of the priest in the temple is of a high standard,

4. **National Duties** : In order to carry out national duties, the librarian is likewise the work of the librarian in the temple of knowledge (library). Every individual, society, caste, class, group etc. Is served by. The library business falls into the category of the best business. Because trying to make them right. The librarian tells the readers that every person who comes here acquires knowledge and becomes a decent, cultured researcher, educator, entertainer and other useful information and scholar. Libraries are made available to the society. While giving an explanation about the national religion, Dr. They provide formal and non-formal education. Therefore, the librarian Ranganathan said that the national religion of any nation is the experience of joy and enthusiasm by serving the society which contributes significantly to the knowledge and welfare of the world. In this way, the Librarian fulfills the national duty and duty of fulfilling the needs of the readers through the Library Service. So Qualifications onal centers are imparting the skills of communicating with readers up to the age of adult education. From the above discussion, it can be said that in India, librarians have to be. At the same time, the future of the next librarian business is bright. Skills are required.

Required Qualifications for Librarian :

1. **Organization ability** : Organization should be an important quality for a librarian, etc. Knowledge of Authors, Publishers, Distributors If the library staff organization is organized, then the e. Knowledge of reading culture and literature Librarian & organizational skills are good. It can be said that. Changalpa U. Social as well as library consumer study organization skills will properly impart knowledge to the reader to do library service with the help of staff. How to save reading material? Knowledge of this.



2. **Knowledge of all subjects** : The library has many subjects related to many subjects. Such as - students, teachers, a. Collaborative attitude, cooperative attitude towards readers and staff. Researchers as well as newcomers. The quality of listening to the reader as well as the staff. The librarian needs to have at least a basic knowledge of all subjects.

3. **Books and Readers** : The main purpose of the library staff is Highly educated, Dr. This is to follow Ranganathan & Panchasutri. So the librarian & etc. Encouraging readers to get information, giving each reader his favorite book and giving each book its e. There should be truthfulness, logic, readiness. It is the duty of the right reader. Study of each reader & demands 11. Physical qualities: Along with all the above qualities, physical qualities are also | There should be a librarian who collects books by. The following are the requirements of a librarian.

4. **Selfless service**: The business of librarianship is a matter of any interest. Attractive personality, without expectation is just to serve the readers. Hence the power, b. This business which serves the readers by taying away from the greed of good health, wealth, position c. Empathy approach. Satisfying and satisfying by meeting the demands of the readers. Etc. Cooperative attitude.

5. **Discipline Dear** : Librarian should be disciplined dear. Librarian etc. Good understanding. From all the above considerations in getting the work done by the library staff and serving the readers, it can be said that librarianship has to be a discipline at all times. Andhalaya is a successful business from the staff leader. To make this business a success, the librarian must be determined that there will be no in disciplined work. All virtues have to be endowed. As well as new technology In order to do all this, one should be self-disciplined and develop the library by setting an example for others as well as meeting the needs of the readers. The big challenge facing the librarian today is changing according to such times.

6. **Soft-spoken and pragmatic** : The librarian should be soft-spoken. It is necessary to adapt to the situation. Only then will bibliography be a successful business in practical life, resolving many questions through a systematic communication. You see it happening. Therefore, the librarian should always have a proper conversation with the fellow reader. I have to take care that I will welcome more good books to each other, not to create bitterness. At the same time, transactional skills should be an important quality for a librarian. Because heaven is created where the book is.

7. **Skills** : From a child to elder who come to the library librarian should have command on language so onwords skill should have in librarian

- a. Communication Skill
- b. Management Skill.
- c. teaching skill.
- d. Research skill
- e. organization skill
- f. Planning skill
- g. Record keeping skill



8. Individual Quality

Different positions in the library, different educational qualifications

- a. Cooperation with subordinate
- b. Quality to listen carefully to the reader and staff
- c. Creativity
- d. High Qualification
- e. To encourage reader to gain knowledge

9. Physical Quality :- Mentioned above qualities Librarian should have some physical qualities which are given below

- a. Attractive personality
- b. Good health
- c. Sympathetic viewpoint
- d. Cooperation
- e. Good understanding

10. **Knowledge** : The complete development of the library is based on the administrative policy of the librarian. Knowledge of organization and literature research method depends. According to the principles of library management. Knowledge of reading literature has to be developing. Librarian Library Administration and c. Knowledge of different management methods is required to control the daily work of the library staff. Knowledge of general current affairs.

Conclusion

From all the above considerations, it can be said that bibliography is a successful business. To make this business a success, a librarian needs to have all the qualities. At the same time, the development of the library by adapting to the new technology as well as meeting the needs of the readers is a big challenge facing the librarian today. It is necessary to adapt to such changing times. Only then will librarianship be a successful business

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