



A LOOKOUT AT INDIAN SPORTS CULTURE: FUTURE ASPECTS AND ISSUES

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Abstract

In India, the sport has a long history dating back to the Vedic period. Sports-focused or applied physical development and protection. The saying "a healthy mind in a healthy body" is true and by understanding this we can understand the importance of games in our lives. India used to be one of the most developed countries. It has brought many games and sports to the world and also welcomes their updated or improved versions from elsewhere. India has a long history of many sports which can be found in the archaeological excavations of Mohenjo-Daro and Harappa, Vedic literature and other epics and literature. As a common factor and common enthusiasm, the game can collect episodes between networks with little regard for their social antagonisms or political divisions. In the midst of controversy or uncertainty, dress rehearsals can provide members with a sense of predictability.

Introduction

India has developed several games. Games like chess, snakes and ladders, card playing, racing, polo and judo originated as sports in India and were a gift to the world. They originally originated in India but were modernized by other countries. In India, sports refers to the wide range of games played in India, from ancient tribal games to modern sports such as cricket, badminton, football, etc. The diversity of Indian culture, religion and people is reflected in e.g. the wide range of sports of the country. There are two main motives in sports today: to keep athletes at their peak and to achieve better results. The sport has changed dramatically over time; it is not pure competition and not just a way to maintain physical health. Sport has become a part of our daily life because it has many connections with society, politics, economy



and business. There is no doubt that sport has always been part of culture, but today, as a result of the efforts of nations and the impact of globalization, there are multicultural club teams and even multicultural national teams. It is an effective tool that contributes to the strengthening of national identity. For example, you can find an American basketball player in the Hungarian national team, or there are players of Turkish or Polish origin in the German national soccer team. Professional sports teams² face an ever-increasing struggle to achieve the desired results, which prompts them to use various performance options, such as scientific results, among the many other options legally available to them. It's not just about gold medals or the title of Olympic champion; there is something more. In addition to entertaining spectators and spectators, sports are a billion-dollar industry, a source of income for many. However, one thing must not be forgotten, the future of culture and sports culture is also at risk. To improve the performance of athletes during training and competition, experts rely on the latest results of sports science research. They mainly use the knowledge that they have gathered from educational theory and methodology as well as from physiology, disciplines belonging to the field of biomedicine. With the emergence of sports psychology as a discipline, the number of personal psychological analyzes of athletes and social psychological analyzes of sports teams has increased significantly. A number of excellent articles, studies and books have appeared in print on the factors affecting performance optimization from the perspective of individuals, partners and teams.

Sports and Sustainable Development

After 15 years of progress towards more MDGs (MDGs), the world has turned its focus to the replacement Sustainable Development Goals (SDGs) at a time when the recently adopted Sustainable Development Agenda 2030 has changed. Looking at the achievements and future performance of the eight Millennium Development Goals, the global local region, led by the United Nations, conducted an intensive interview with partners from all walks of life and agreed to achieve 17 goals of sustainable development over the next few years¹⁵ years. The 2030 Agenda is a universal desire to bring individuals and the planet closer together and leave no one behind. This is an important opportunity to launch global action for success around the world, keeping in mind sport for development and peace. The game has proven to be an

economically sound and adaptable tool promoting harmony and areas in need of improvement. Since the establishment of the Millennium Development Goals in 2000, sport has taken an important role in improving all eight goals, a reality in the various goals of the General Assembly. Introduced in 2015, Target 70/1, named and cited; The 2030 Agenda for Sustainable Development, which will transform our reality, further recognizes the role of play and 39 in promoting social progress. The game is also an important enabler of the practical course of events. We observe the game's evolving commitment to healing and the recognition of harmony, promoting its resilience and focus, and its commitment to women and youth, people and networks, as well as well-being, teaching and social attention.

Future research suggestions

Destination research has an important need to study sports activities expand systems and procedures that promote entrepreneurship. It can be so overwhelming at times in companies, the position of the council is critical to help the company to expand the capacity of new companies. Sports companies regularly have complicated relationships their board, given their position in selling the team in the same issue time to think about social and economic goals. Management of a holiday company Companies can also provide insight into how tracking creates new things projects and how they use their resources. The status of the composition of the board, which includes internal and external managers affecting sports activities, business is more details are needed. Another project that can be considered close to a hobby business is the amount of entrepreneurship in the company and the desire successfully manipulate business practices. Questions that include how and through Whose business is being promoted must be protected so that reasonable consequences can be determined managers of companies involved in sporting activities. Mixed technology, including adoption the undertaking of sporting activities and the current regulatory framework may provide additional meaning at a unique research level.

Environmental factors

Future research should empirically examine how the external environment is classified sports

marketers are close to explaining the financial responsibilities of leisure projects. More paintings on how fitness marketers offset his knowledge is what he wants to explore. The nature and form of entrepreneurship in sports activities varies depending on the environment. Differentiating sports business into production, excess technology and service provider quarters is necessary to avoid individual business practices.

CONCLUSION

In addition, the game can be used as an important tool to fight conflict and promote sound harmony, because the game and its scope can transcend society (Goal 16: Promote a just, peaceful and inclusive social order). Committed to harmony, sport regularly provides safe conditions at grassroots and local levels where members are united in pursuit of common goals and interests. learn the virtues of respect, resilience and fair play; and promote social skills. As a common factor and common enthusiasm, the game can collect episodes between networks with little regard for their social antagonisms or political divisions. In the midst of controversy or uncertainty, dress rehearsals can provide members with a sense of predictability.

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